

5. What does **requires** mean in the *Candy* book?

*Chocolate candy usually needs milk and sugar. It uses cocoa, too. Hard candy **requires** sugar, food coloring, and flavoring.*

- A. must have
- B. looks like
- C. creates a lot of

6. What does **unique** mean in the *Candy* book?

*Maybe a candy has a flavor no other company used before. Ads can point out the candy's **unique** flavor.*

- A. small
- B. different
- C. old

Answer Key for Candy

1. Answers will vary
2. Answers will vary
3. C
4. B
5. A
6. B

5. What does **compete** mean in the *Snack Chips* book?

*Different chip companies **compete** for the same customers. So, companies may copy similar businesses.*

- A. hire workers in factories
- B. start new chip companies
- C. try to gain or win something

6. What does **feedback** mean in the *Snack Chips* book?

*These people give their **feedback**. They state their opinions about the chips' taste and feel.*

- A. thoughts
- B. money
- C. company

Answer Key for Snack Chips

1. Answers will vary
2. Answers will vary
3. B
4. A
5. C
6. A

5. What does **durable** mean in the *Sneakers* book?

*Sneakers must be comfortable and **durable**. So, testers make sure the sneakers won't break. They walk and run in the shoes.*

- A. weak and small
- B. tough and long-lasting
- C. large and thin

6. What does **limited-time** mean in the *Sneakers* book?

*Some companies sell **limited-time** sneakers. People often want to buy the shoes before they're gone.*

- A. sold forever
- B. never made or sold
- C. sold during a short period

Answer Key for Sneakers

1. Answers will vary
2. Answers will vary
3. B
4. A
5. B
6. C

5. What does **injured** mean in the *Sports Gear* book?

*The boy hits the ground. But he is not **injured**. His helmet and pads keep him safe.*

- A. tall
- B. hurt
- C. fast

6. What does **adjust** mean in the *Sports Gear* book?

*Other times, workers need to make changes. They **adjust** the prototype and try again.*

- A. to keep something the same
- B. to fix something
- C. to sell something

Answer Key for Sports Gear

1. Answers will vary
2. Answers will vary
3. C
4. A
5. B
6. B

5. What does **partnerships** mean in the *TVs* book?

Partnerships can help companies find buyers, too. A TV company may team up with a streaming or gaming service.

- A. when companies do everything alone
- B. when companies give away free things
- C. when companies work together

6. What does **target** mean in the *TVs* book?

*Often, TV ads **target** certain groups. Internet connection may be important to young customers. Older buyers may focus on size.*

- A. hide from
- B. ignore customers
- C. aim messages at

Answer Key for TVs

1. Answers will vary
2. Answers will vary
3. A
4. B
5. C
6. C

5. What does **storyboards** mean in the *Video Games* book?

*Drawings show how the game will look. Artists may sketch out the plot. For example, they use **storyboards** to show each scene.*

- A. a set of images
- B. a long book
- C. a game's music

6. What does **eventually** mean in the *Video Games* book?

*Ideas often change during this process. Parts from the prototype might not work. But **eventually**, the teams create a finished game.*

- A. right away
- B. later on
- C. before anything else

Answer Key for Video Games

1. Answers will vary
2. Answers will vary
3. B
4. C
5. A
6. B